



Mr. Philip J. Mayo MIET, MloD, MSc (honoris causa)
Managing Director and Founder, Premier EDA Solutions Ltd.

Phil has enjoyed a long and varied career within the electronics industry. He was sponsored by Thorn EMI during his academic career and graduated from Portsmouth Polytechnic in 1985 having studied Electrical & Electronic Engineering. The sponsorship involved four placement periods where Phil became involved in many aspects of engineering and management. He found his passion in electronics design while working for Ferguson in Bradford and went on to join Ferguson's R&D teams in Enfield where he worked on VCR, television and satellite receiver designs. During the late 1980's computer aided design was just starting to gain acceptance and Phil recognised the importance of this emerging technology. He switched career paths to encompass management of electronics CAD for Thomson Consumer Electronics and ultimately moved into the electronics design automation (EDA) industry. He was responsible for bringing many US EDA vendors into Europe and worked with resellers across the globe establishing new markets and achieving significant sales growth.

In 1994 he returned to the UK and founded Premier EDA Solutions Ltd, a company focusing on sales of Altium software and associated services. During this time he has formed a lasting relationship with the University of Hertfordshire where he works as a Visiting Industrial Fellow on various committees and is Chair of the Industrial Advisory Group. He also provides careers advice to engineering undergraduates in an annual lecture series. His work with the university was recognised in November 2011 with the award of an honorary Master of Science.

Phil is committed to the success of the UK electronics industry and believes the "engineering skills agenda" should be high on our list of national priorities. Whilst championing the provision of high-quality training for PCB design professionals, he provides advice to thousands of SMEs on improving design process efficiencies.

He is an advocate of engaging young talent and brings the EDT Headstart, his bespoke work placement programmes, WorldSkills UK and other initiatives to young people across the UK. He works with schools and other educational establishments to promote the opportunities available within UK electronics and has provided software, support and sponsorship for students, schools and universities worth in the region of £5M per annum over the past three years.